

BLUEGRASS STATE

NEWSLETTER

FALL 2015
Volume 18 Number 1

UPCOMING

EVENTS

**KASFAA
Fall Conference**
Holiday Inn
Erlanger, KY
October 14-16, 2015

FSA Conference
Mandalay Bay Resort
and Casino
Las Vegas, NV
December 1-4, 2015

SASFAA Conference
Sheraton Greensboro at
Four Points
Greensboro, NC
February 7-10, 2016

**KASFAA Spring
Conference**
Clarion Hotel
Lexington, KY
April 13-15, 2016

A MESSAGE FROM OUR PRESIDENT



Keown

Never would I have guessed that I would be writing the President's Message for the KASFAA Newsletter as the President of KASFAA! Almost twenty-four years ago, I accepted a job as the director of financial aid at Midway College. I had spent five years prior to that in the admission office at Midway after four years in admission at Cumberland College. Back when I began my career in financial aid, I had no experience and although I was excited about the opportunity, I knew enough to know I needed training.

The following April I attended my first KASFAA conference, held at the Galt House in Louisville, and have rarely missed a KASFAA conference or training opportunity since, although I had no thoughts about becoming a leader in our association. About twenty-two years later, when Chris Mapes asked me to run for KASFAA President-Elect, I agreed.

I felt it was time to give back to the association that has played such an important part in my professional life. Truth be told, KASFAA has also played an important role in my personal life – some of my best friendships have been made through KASFAA connections!

Many of you may have similar stories - and for your involvement and leadership with KASFAA, I thank you! Your dedication, hard work, advice, and strong examples are the reason KASFAA is such a strong organization today. Even more of you may be newer to KASFAA and haven't become quite as involved...yet. To you I would say, you have much to look forward to as a member and leader of KASFAA! I'm looking forward to seeing the great new directions you will take our association.

The past few months have been quite busy for me. The KASFAA Transition Meeting, held in late June at General Butler State Park in Carrollton, KY was a great experience. My appreciation goes to Kristie Hughes who chaired her final KASFAA Board Meeting on the first day of the transition, and to Jennifer Priest who served in an unofficial role as Transition Meeting Program Chair. The success of our Transition Meeting would not have been possible without the enthusiastic support provided by these leaders.

— Continued on next page

I was happy to see a good group of KY folks at NASFAA and would like to recognize two KASFAA members who played important roles while at that conference. Heather Boutell, Bellarmine University, is currently a NASFAA Rep-at-Large and Kristie Hughes, Western Kentucky University, served as Chair of the 2015 NASFAA Conference Mentor Task Force. These two represented KASFAA in the best possible ways, and we thank them!

I attended the first 2015-16 SASFAA Board Meeting in Greensboro, NC. As President of KASFAA, I am a voting member of the SASFAA Board this year, and will do my best to actively represent KASFAA. Two other KASFAA members have important roles on the SASFAA board this year: Angie Black, serving as SASFAA Membership Committee Chair, and Sandy Neel, serving as SASFAA Long Range Planning Committee Chair; both are from the University of Louisville. Jennifer Priest, from Transylvania University, is also serving on the Conference Committee and making important contributions to conference planning. When you are able, please join me in expressing thanks and gratitude to these five KASFAA members who represent KASFAA so well!

The Fall 2015 KASFAA Conference is almost here, and I am so excited! “C.A.M.P. KASFAA – From Campers to Counselors” will be held October 14-16, 2015 at the Holiday Inn Cincinnati Airport, Erlanger KY. Our “C.A.M.P.” acronym stands for “Core, Advocacy, Membership, Policy” – which describes many of the themes for our conference. No Arts & Crafts sessions are planned, but the conference committee has included six different NASFAA Core credentialing sessions in the conference – an amazing opportunity for attendees!

Michael Birchett, KASFAA’s Vice President for Training, has been working tirelessly to plan opportunities for KASFAA members to benefit from KASFAA’s purchase of the NASFAA Core materials – and I thank him for managing to include six sessions at this fall conference.

We will have opportunities to “huddle around the campfire” and talk about legislation and advocacy on both a national and state level. Special guests from Tennessee and South Carolina will represent SASFAA. And I am pleased to welcome Dave Bartniki, our Federal Department of Education Trainer, who will be with us for the entire conference! In addition to all this, we’ll

make time to re-connect with each other during the President’s “campfire” reception Wednesday evening and have the opportunity to tell campfire stories and play some games on Thursday evening at our KASFAA Campfire. I hope you’re looking forward to our conference as much as I am!

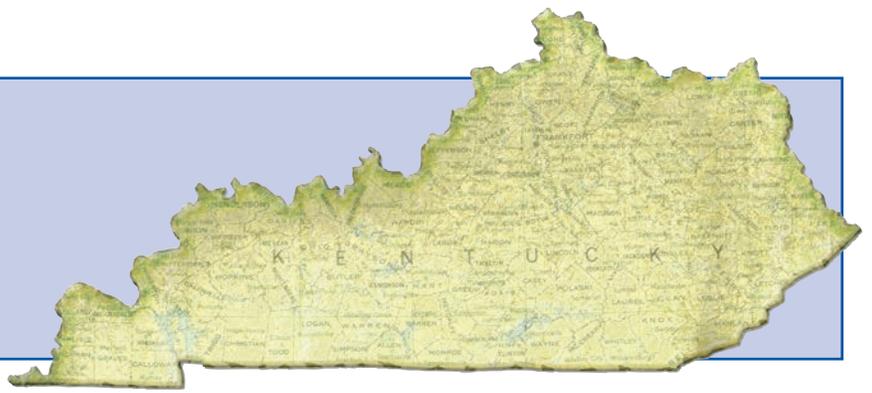
Plenty of work has been going on outside the conference planning. High School Counselor Workshops will soon be taking place across the state, NASFAA Training is being planned, College Goal Kentucky events are being coordinated, and many, many other committees are continuing work to benefit our organization and members. All the credit and thanks go to the dedicated group of committee chairs and elected board members for the 2015-16 year. On behalf of all of us...thank you! As we are all settling in to the new academic year, I hope you are including KASFAA participation, involvement, and leadership on your calendars and to-do lists.

Yes, KASFAA involvement at times can be some extra work, but I promise the connections, training, involvement, and opportunities to work with dedicated financial aid colleagues make it all worthwhile! So far, my favorite responsibility as KASFAA President has been answering your questions about KASFAA and hearing from you. Please feel free to contact me if you have any questions or concerns at laura.keown@centre.edu or 859-238-5365.

I look forward to seeing all of you in Erlanger very soon!

— Laura Keown
KASFAA President

News from around KENTUCKY



Givhan retired from Thomas More

Submitted by Mark Messinschlager, Thomas More College

Our long-time colleague, friend, and mentor Mary Givhan retired. Mary began in Financial Aid at Ole Miss University where she quickly rose through the ranks of the Financial Aid Office. She then moved to Mississippi College and became Director of Financial Aid. In 2006, Mary left Mississippi to move closer to her family (and we sure are glad she did!), taking over as Director of Financial Aid at Thomas More College and officially became a member of the KASFAA family.



Givhan

Mary concludes a very successful career in financial aid. Just a few of her many accomplishments and accolades include President of MASFAA in 1993-94, followed by MASFAA's highest honor, the Professional of the Year Award, in 1995-96. She served as SASFAA President in 1999-2000. Mary then received SASFAA's highest honor, the Distinguished Service Award, in 2003. Most recently, she served as the Private School Representative in 2013-14 for KASFAA. Even just a few months ago, Mary played an outstanding role as host of the SASFAA New Aid Officers Workshop. In many ways, Mary has "done it all" and she leaves behind a strong legacy of leadership, service, and character. Although it took Mary a little while to get to Kentucky, we are grateful to have had the opportunity to work with and learn from Mary in the 9 years she has been here.

"It's with a heavy heart that I do this.... I really enjoy what I do and the people that I work with. Especially my financial aid colleagues in SASFAA and KASFAA. So many of my friends are in these associations. It's like leaving family. But it's the right time. I have delayed telling my financial aid colleagues because I knew how difficult this was going to be. Now, I get to be a full-time grandma!" Givhan said. Mary retired on October 1.

Parke retired from ECU

After 38 years, Betty Parke retired from Eastern Kentucky University. "We will miss her terribly, but we are so happy for her and her family as she begins a new chapter in her life! Congratulations Betty!" said Bryan Erslan, ECU Financial Aid Director.



Parke

Lowder Named Director at Berea

Theresa Lowder has been promoted to the Director of Student Financial Aid Services at Berea College. Theresa has over 30 years of experience in financial aid. Nancy Melton retired from the position June 30, 2015.

FROM EDITOR Meredith Geraci

We encourage letters to the editor, original articles, photographs, announcements and reports. Items of interest are gladly accepted and can be given to any member of the newsletter committee.

Editor:

Meredith Geraci, KHEAA and KHESLC,
10180 Linn Station Rd, Suite C200, Louisville KY 40223
502.329.7100, mgeraci@kheslc.com

Committee:

Sabrina Holder, Gateway Community and Technical College
1025 Amsterdam, Covington KY 41011
855.346.4282, Sabrina.holder@kctcs.edu

Jennifer Toth, KHEAA,
100 Airport Rd, Frankfort KY 40601
502.696.7392, jtoth@kheaa.com

The KASFAA Newsletter is published three times a year.
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Priest awarded KASFAA's highest honor

Chester Priest was the 2015 recipient of the Herb Vescio Distinguished Service Award from the Kentucky Association of Student Financial Aid Administrators (KASFAA).

Chester received the honor at KASFAA's annual spring conference in April at the Clarion Hotel in Lexington.

Named for one of KASFAA's founders, the Vescio Award is the association's most prestigious honor, recognizing an individual's contributions to the association or the financial aid profession.

"I feel very honored and humbled at the same time," Chester said. "It's a great pinnacle to have achieved. To be in the same group with those who have won it in the past is a great honor for me."

Chester has been a KASFAA member for 19 years, most of those representing KHEAA and KHESLC. He first joined the association while working in the financial aid office of Union College in 1996. Chester has held numerous offices on the KASFAA Board, including president, historian, lender representative and program chair.

He also helps organize workshops to train financial aid directors and personnel from colleges across Kentucky. "I appreciate KHEAA and KHESLC, and Ted



Priest

Franzeim, allowing me to volunteer at KASFAA," Chester said.

Chester summed up KASFAA's mission as "a sharing of ideas, experiences, thoughts and problems from four-year, two-year private and proprietary schools to help each other better get the information out to students and parents."

"We're here to do good, to make sure that students who want to go on to postsecondary education in Kentucky have the opportunity to do that," he said.

Chester said the best thing about winning the Vescio Award is that it restores balance to his home life. His wife Jennifer Cosens-Priest, associate director of financial aid at Transylvania University, won the award in 2013. "Now she can't rub it in that she has one and I don't."

Chester began his career at KHEAA and KHESLC in 1998 as driver of their Mobile Outreach Vehicle. As senior marketing representative, he now promotes the agencies' products and services (FAFSA verification, private loans, cohort default management services) through school visits and conferences in Kentucky and surrounding states such as Ohio and West Virginia.

NOW IS THE TIME

KASFAA has a place for you as a volunteer for 2015-16!

Volunteers are needed for KASFAA committees for the 2015-16 year. A wide variety of committees means that there's a committee role for you, no matter your level of experience.

We are especially excited to welcome KASFAA members who have never volunteered before to take that first step and volunteer for a committee.

Please go to this link to express your interest in KASFAA committee participation:

http://www.kasfaa.com/about_committees.html.

Welcome New KASFAA Members!

KASFAA is honored to have the following new members, as of the 2015 spring conference:

Stephanie Abshire, Big Sandy Community and Technical College
Bradley Cantrell, Big Sandy Community and Technical College
Sherrie Chapman, Educational Opportunity Center
Joseph (Peyton) Collins, Western Kentucky University
Angela Cook, Brown Mackie College
Robyn Fryman, Bluegrass Community and Technical College
Cole Grannis, University of Kentucky
Rhonda Grimes, Medtech College
Brendan McCarthy, UK College of Medicine

Judy Meredith, Medtech College
Tammy Meredith-Castle, CEOC Morehead State University
Deborah Moore, Midway College
Velissa (Lisa) Murphy, Big Sandy Community and Technical College
Matt Nettleton, Inceptia
Julie Sams, Georgetown College
Jackie Seabrooks, Jefferson Community and Technical College
Fred Smith, Bluegrass Community and Technical College
Zana Smith, Gateway Community and Technical College
Alicia (Lea) Souther, Big Sandy Community and Technical College
Erin Teves, ITT-Tech
Robert Washington, Sullivan College of Technology and Design

What's the best way to resolve a *DELINQUENCY*?

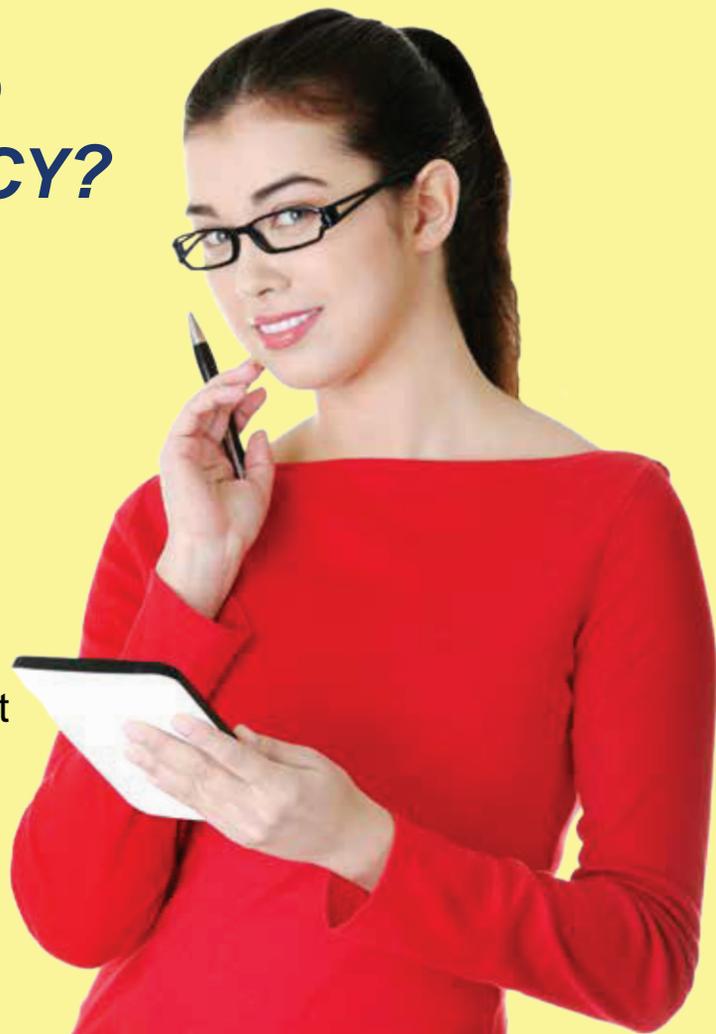
Don't let it happen in the first place.

We'll work with **ALL** of your students to prevent delinquencies and defaults.

Preventing a problem before it occurs...
Now that's smart!

Let our Cohort Default Management Service help!

Give us a call at 800.564.6068. Or, shoot us an email at marketing@kheaa.com.



Spotlight on new members

Robyn L. Fryman. Financial Aid Coordinator, **Bluegrass Community and Technical College**

Ms. Fryman has been with Bluegrass Community and Technical College for 8 months.



Fryman

What drew you to a career in financial aid?

“I was drawn to a career of financial aid because I see it as the foundation of any scholastic institution. As a professional, I wanted to be a part of helping students achieve their educational potential.”

What do you hope to gain by being a member of KASFAA?

“I hope to build a network and communicate with professionals in the administration of student educational financing. This network will help me hone and develop not only my personal but also my professional leadership skills. I am also hoping to gain development and training opportunities to better understand the principles and practices of the financial aid administration.”

Provide a brief statement of interest about yourself:

“I am a strong believer in being a lifelong learner. Throughout every moment of our lives in everything we do under all circumstances we are adding to our previous accomplishments.

It is my vision for anyone wanting to attend college and obtain a higher education to be able to do so in order to reach their goals. It is my mission to help students develop their skills and to discover their talents in order to reach the goals they have set.

Stephanie Abshire Financial Aid Counselor **Big Sandy Community & Technical College**

Ms. Abshire has been with Big Sandy Community and Technical College for 2½ years.



Abshire

What drew you to a career in financial aid?

“I enjoy helping students. I call this new position a “happy accident.” As a former elementary school teacher, I did not foresee myself in the financial aid profession. It has been a rewarding opportunity that I hope continues for a long time.”

What do you hope to gain by being a member of KASFAA?

“As a new financial aid counselor I hope to learn from others in my profession, share ideas and work to improve my professional skills. It is also great that while learning, the chance to be together at workshops and conferences is also fun and rewarding.”

Provide a brief statement of interest about yourself:

“I am happily married and my husband and I love to travel. I enjoy volunteering with our school student groups and spending time with my family.”

Angela Cook: Director of Internal Controls, **Brown Mackie College** *No photo available*

Ms. Cook has been with Brown Mackie College for 14 years and in financial aid for 22 years.

What drew you to a career in financial aid?

“I started out as a FWS. From there I enjoyed the student services side as well as trying to troubleshoot each case to assist with navigating the students in the right direction. A job in education is an important one to have. It provides a sense of supporting our country.”

What do you hope to gain by being a member of KASFAA?

“Find support for what we do while making friends along the way.

Provide a brief statement of interest about yourself:

“I enjoy spending time with my family. I enjoy teaching them more on healthy foods and activities. I have been running the Spartan race (6+ miles-mud obstacle race) and several others over that last several years. That has encouraged my family to also participate, as well as friends. It’s now a family/friend event twice a year.”

Maintain your financial aid Facebook page in only Two Hours Per Week

By Dave Bowman

Great Lakes Educational Loan Services, Inc.

If you've been somewhat conservative or cautious about maintaining a Facebook page for your financial aid office because of a potential drain on staff resources, here are some quick tips on how to set up and handle Facebook notifications, responses, content curation, and postings...in only two hours per week.

Develop a Notification and Response Procedure

If you're constantly interrupting your other work to check your Facebook page for new posts from students or their family members, you'll end up wasting time. Instead, make sure the right people have access to respond, and are notified when something needs their attention.

- Review your page roles (Settings > Page Roles) to make sure the correct people have access to respond to posts. Staff members who only need to answer questions (and not post status updates) should have the moderator role. Learn more about Facebook page roles.
- Have every staff member with access to your page adjust their notification settings (Settings > Notifications). You can choose to get notifications on Facebook as they happen, or once every 12-24 hours. You can also choose to get an e-mail every time there is activity on your page (but that will be sent to the address associated with your Facebook

account). If neither of these options appeal to you, you can download the Facebook Pages app for your mobile device and enable notifications there. To maximize efficiency, have staff members responsible for responding to posts turn on the notification(s) of their choice, and have other staff members with admin privileges turn them off.

● To maximize your time, check your notifications and respond to messages just once or twice per day. By dedicating approximately 5 minutes per day, you should be able to manage responses in 30 minutes per week.

Automate Your Content Curation

One of the best things your office can do on Facebook is provide students with excellent online resources related to scholarships, personal finance, and student loans. Instead of checking popular websites whenever you have time to search for content, subscribe to each site's RSS feed using a free service like Feedly. Some good sites to subscribe to are the U.S. Department of Education's Homeroom Blog, The Scholarship Coach, and Two Cents. You can also create custom Google alerts for stories of particular interest to your students, and put the URL for the alert into Feedly. Once you've developed a list of website subscriptions, you should be able to quickly scan new content and choose what to post in less than 30

minutes per week.

Create Interest Lists to Find Shareable Content

Did you know that Facebook allows you to create a custom Newsfeed of posts from pages you've added to an interest list? Visit any Facebook page, click the arrow on the "Like" button, and choose "add to interest list." If you already have a list, you can choose it from the drop down, or create a new list.

To access your lists, check the "Interests" menu on the left side of your Facebook Newsfeed (from a desktop computer, not a mobile device), and click the list you want to view. You'll see all the recent posts from pages on that list. Create a list that includes other campus offices, and maybe another that includes Federal Student Aid and student loan servicers. Then, once per week, take 15 minutes to peruse the list for other great content to share from your page.

Create and Schedule Your Posts:

After curating content with Feedly and Facebook interest lists, add some original posts from your office and schedule at least a week's worth of content in advance. You can schedule posts from your page by choosing the arrow next to "post" and setting a date/time in the future. When you have scheduled posts, you'll see a reminder on the top of your page timeline that indicates the next

scheduled post and a link to view/edit upcoming posts. You should be able to create and schedule a week's worth of posts in less than 30 minutes.

Review your insights data

Facebook provides a lot of data about the performance of your posts and the behavior of your fans within their Insights platform. You can access this data from the Insights menu at the top of any page you admin. If you'd like to delegate this work, you can add someone to your page with an analyst role. This person will only be able to access Insights—they won't be able to post as your page or respond to comments. If you can only spend 15 minutes per week with Insights, click on the "Posts" tab to see two important pieces of information:

When Your Fans Are Online: This

shows when the people who like your page have been online during the most recent one week period. By hovering over the graph, you can see how this varies based on the day of week and time of day. This can help you determine when to schedule your posts (you want to post when most of your fans are online).

Post Types: This shows you how different types of posts (status updates, links, videos, images, etc.,) have performed on your page. You can use this information to determine which types of posts result in the most reach (people who see the post) or engagement (people who click on a link, view an image, or like/comment/share).

If you have a bit of extra time, you can review the reach and engagement data for each post from the last week to see if a

certain topic was more popular with your audience.

Here's what a well-planned week of Facebook page management can look like for your office:

- Receive and respond to notifications (30 minutes)
- Review curated content on Feedly (30 minutes)
- Review Facebook interest lists (15 minutes)
- Create and schedule next week's content (30 minutes)
- Review Facebook Insights to assess post performance (15 minutes)

— Dave is a Regional Director with Great Lakes, serving schools in Kentucky, Tennessee and Southern Ohio. Reach Dave at (888) 685-1604, or by email at [dbowman "at" glhec.org](mailto:dbowman@glhec.org). Additional information about Great Lakes can be found online at schools.mygreatlakes.org.

PNC Education Loan Center Achiever ScholarshipsSM

Getting money for college is important, and so is achieving greater financial literacy.

The PNC Education Loan Center launched the scholarship program in 2015 to further support students by giving them a chance to win \$2,000 to spend on their education expenses. We will award a total of \$24,000 annually to eligible undergraduate students.

Encourage your students to create or revisit their free Financial Literacy account. They can brush up on their financial knowledge, and opt-in to enter the scholarship sweepstakes. It's that simple!

Have your students get started now at pnconcampus.com



No purchase necessary to enter or to win. A purchase or transaction does not increase your chances of winning. Entries will be accepted at pnc.financialliteracy101.org/scholarship, between December 1, 2014, and May 31, 2015, to be eligible for the June 1 drawing, and between June 1 and November 30, 2015, to be eligible for the December 1 drawing. Sweepstakes is open to legal residents of the United States who are 18 years of age and older and enrolled in a Solution Loan-eligible college or university located in AL, DC, DE, FL, GA, IL, IN, KY, MA, MD, MI, MO, NC, NJ, NY, OH, PA, SC, TN, VA, WV, or WI. Employees of The PNC Financial Services Group, Inc., its affiliates, subsidiaries, advertising and promotion agencies, as well as such employee's immediate family members (or persons living in the same household), are not eligible. Void where prohibited or restricted by law. The sweepstakes is subject to all applicable federal, state and local laws and regulations. Six (6) \$2,000 college scholarships will be awarded twice in 2015. Odds of winning will depend on the number of eligible entries received. On or about June 1, 2015, and December 1, 2015, winners will be drawn at random from all entries submitted. Winners will be contacted by email and/or telephone. Taxes are responsibility of winner. Prizes are not transferable. No substitution of prizes permitted. See official sweepstakes rules at pnc.financialliteracy101.org/scholarship/official_rules. Sponsored by PNC Bank, National Association.

Five steps to address conflict in the workplace

By Paul Burke
FATV Vice President, Sales
www.FinancialAidTV.com

Conflict naturally arises in any workplace between colleagues and offices. It's how you address conflict that speaks volumes versus its existence. Consider these steps to effectively deal with conflict when it arises:

1. Decide when to address. Wait until all parties have cooled down. Ensure that you open the lines of communication sooner rather than later to avoid the issue escalating. But remember that not all conflict may be worth pursuing. By picking your battles, you can avoid conflict for the sake of conflict. Take time to understand natural tensions between job descriptions and/or office objectives so that you pursue the issues where more is at stake.

2. Appreciate the perspective of your colleague(s). Put yourself in your colleague's shoes. By trying to understand the other person's or office's motivations, you may appreciate her/his/their viewpoints. If you can't figure this out by yourself, then ask questions and use active listening to get at the root of the other person's or office's perspective.

3. Acknowledge your part in it. Identify your underlying personal or departmental motivations and goals, so that you can neutrally look for solutions in a collegial and professional manner. Avoid letting emotions drive decisions. Don't assume the other person or office is unwilling to work towards a

solution. Be willing to compromise and forgive if necessary.

4. Find neutral ground. "Meet in a neutral place, remain calm, and treat the other person with respect," suggested David W. Ballard, a psychologist and head of the American Psychological Association's Psychologically Healthy Workplace Program indicated in an article in Forbes. Treat each other with respect and create an environment where your

colleague(s) feels genuinely heard and you can find common ground.

5. Uncover new ways to move forward. The upside of conflict resolution with willing participants that have different viewpoints is often innovative problem solving. By actively working toward a solution that both parties will be satisfied with, you can create a mutually agreed upon action plan. You may even find that you strengthen your bond with your colleague(s).

KASFAA Nominations 2016

Now is the time to begin thinking about our future KASFAA leaders. We need your help to keep KASFAA moving in the right direction!

The Nominations Form is available on the KASFAA website or you can go directly to <http://www.kasfaa.com/nominations.asp> to submit a candidate. Nominations deadline is November 20, 2015.

Keep in mind that running for office is a big, yet worthwhile commitment. Be sure to ask your nominee if they are interested in running before submitting their name. Also, please note that you can nominate yourself.

If you have any questions, please contact Kristie Hughes at (270) 745-5159 or email at kristie.hughes@wku.edu.

Positions open for this year include:

President-Elect

Vice President

Secretary

4-Year Public Schools Representative

Kentucky College and Career Connections (Ky3C) Coalition launched

KHEAA and three other state agencies have joined together to expand college and career outreach in the state. The Kentucky Department of Education, the Council on Postsecondary Education and Kentucky Adult Education and KHEAA launched the Kentucky College and Career Connections (Ky3C) Coalition this year. Ky3C is a statewide network of outreach programs, proponents and practitioners that seek to align, enhance, and expand college and career outreach. Charter members include 40 people from more than two dozen agencies, institutions and organizations who are each focused on reaching out to students and families. The coalition’s goals include increasing the awareness of college and career resources, particularly among underrepresented and low-income groups.

Panel discussion about Kentucky’s college-going rate held

Dr. Carl Rollins of KHEAA/KHESLC participated on a panel discussion with a research team from Harvard University about the college-going rate in Kentucky. Harvard’s Strategic Data Project tracks the number of high school freshmen in Kentucky who graduate on time, enter college by the next fall and return to college after their first year. State data show that, while 82 percent of entering high school freshmen graduate on time, only 45 percent attend college without a break in their education. Only 34 percent of the original 100 high school freshmen return to college after their first year.

The data also show that the counties where fewer students go to college tend to be those counties that are not the location of a two- or four-year college.

2015 ‘Close the Deal’ program launched

State higher education officials joined local, business and education leaders from four Kentucky communities on Aug. 31 to launch Close the Deal. The program helps high school seniors to pursue education after they graduate.

This year Close the Deal programs will be held at high schools in Grant County on Wed., Oct. 7, Lincoln County on Friday, Oct. 9, Paducah Tilghman on Tuesday, Oct. 27 and Wayne County on Wed., Oct. 28.

“Close the Deal represents an opportunity for young people to invest in themselves and to also see that there is a community surrounding them that is also willing to invest in their success,” said keynote speaker Colmon Elridge. “That investment is critical for their success, but it is also critical for our Commonwealth’s success, and it is an exciting journey for us all to take together.”

Elridge, a native of Cynthiana, is the director of the National Center of Interstate Compacts for the Council



Council on Postsecondary Education President Bob King, left, and KHEAA/KHESLC CEO Dr. Carl Rollins, far right, listen to Colmon Elridge describe benefits of the Close the Deal Program.

on State Governments. He was previously an executive assistant and senior adviser to Gov. Steve Beshear. Former Lt. Gov. Jerry Abramson created Close the Deal when he was mayor of Louisville and expanded the program statewide when he became lieutenant governor.

At each Close the Deal event, KHEAA representatives will show seniors how to apply for financial aid. Local business leaders will discuss the skills the students will need for their careers. Students will also meet with representatives from Kentucky colleges and universities to learn about admissions and about each school.

Gov. Beshear proclaimed September as College Savings Month

Gov. Steve Beshear proclaimed September as College Savings Month in Kentucky.

“All Kentucky families should save as much for college as they can,” Gov. Beshear said, “and it’s never too early or too late to start. College Savings Month reminds us that a college education helps not only students but also the Commonwealth. A better-educated workforce helps Kentucky attract businesses and makes life better for everyone.”

Centre College hosted a proclamation ceremony on September 3.

Kentucky’s 529 college savings plan is the Kentucky Education Savings Plan Trust. KESPT is administered by KHEAA. KESPT program administrator David Lawhorn said accounts can be started for as little as \$25. Payroll deduction contributions can be as small as \$15. The trust offers several investment options, and any earnings used to pay for higher education are tax free at both the state and federal level.

For more information about KESPT, call 1.877.KY.TRUST or visit www.kysaves.com.



STEAM Academy student wins scholarship

Katelyn Mofield, a junior at STEAM Academy in Lexington, is the winner of the “Promote Your School” essay contest sponsored by KHEAA. She earned a \$500 college scholarship and the opportunity for her school to be featured in future college planning materials published by KHEAA.

Mofield chose to answer the topic “My aspiration for my generation.” She wrote that she wanted her generation to make the world a better place and that hers is a generation “capable of enormous passion.” The contest, held annually since 2003, was open to all rising Kentucky high school juniors and offered a choice of four essay topics.

KHEAA Executive Director Dr. Carl Rollins awarded Mofield with a plaque on Friday, September 4, at her school. Mofield and other academy students will participate in a photo shoot at the school. The pictures will be used by KHEAA in free college planning guides for high school students, as well as posters, brochures and other publications.



Mofield

Jeff Green Scholars announced

More than 1,600 students who graduated from Kentucky high schools in 2015 received the designation of Jeff Green Scholars. To earn this honor, a student must have a 4.0 grade point average each year of high school and at least a 28 composite on the ACT. They must also attend a high school whose students are eligible to earn Kentucky Educational Excellence Scholarship (KEES) awards.

These students have earned \$2,500 a year in KEES funds to help pay for college. If they keep their grades up in college, they will have \$10,000 to use toward a four-year degree. The designation honors the late state Sen. Jeff Green of Mayfield, who served in the Kentucky General Assembly from 1992 to 1997.

Held joins KHEAA as outreach counselor

Steven Held of Richmond has joined KHEAA as an outreach counselor. He will travel the state with KHEAA's College Info Road Show.

The Road Show is a mobile classroom equipped with wireless Internet access. Held will visit schools, adult education centers and other sites to help Kentuckians learn about their higher education options.

Held was a college coach at Tates Creek High School in Lexington and at Casey County High School. He has mentored high school and college students on college and career issues. Held has a bachelor's degree in economics and business management from Eastern Kentucky University.



Held



NASFAA Fall Workshop Has Been Scheduled!

DATE:

FRIDAY, NOVEMBER 20

LOCATION:

KHEAA BUILDING, FRANKFORT KY

TOPIC:

**150% SUBSIDIZED LOAN LIMITATION:
ARE WE DOING IT RIGHT?**

YOU MUST REGISTER TO ATTEND.

REGISTER [HERE](#)

REGISTRATION IS FREE FOR KASFAA PAYING MEMBERS.



2015 KASFAA Fall Conference

C-A-M-P KASFAA:

From Camper to Counselor

Core-Advocacy-Membership-Policy

October 14-16, 2015

**Holiday Inn Cincinnati Airport -
Erlanger, KY**



TENTATIVE AGENDA*

WEDNESDAY, October 14

- 7:30 – 8 a.m. New Members/Executive Board
Continental Breakfast
- 8 a.m. – Noon Exhibit Setup
- 8 a.m. – 2:15 p.m. New Member Workshop (with
lunch @ 12:30 p.m.)
Federal Methodology
- 9:30 a.m. – 12:30 p.m.
NASFAA Core Concurrent Sessions
- 9:30 a.m. – 12:30 p.m. PJ
- 10 a.m. – 12:30 p.m. Packaging
- 10:30 a.m. – 12:30 p.m. R2T4
- Noon – 5 p.m. Registration
- Noon – 2:30 p.m. Exhibits Open
- 2:30 – 3:45 p.m. Opening Session/Fed Update Part I
- 3:45 – 4 p.m. Break
- 4 – 5 p.m. Concurrent Sessions
- Student Eligibility I (Core)
- Enrollment Reporting/NSLDS
- Customer Service
- Financial Literacy
- 3:45 – 6:30 p.m. Exhibits Open
- 5 – 6 p.m. Ask-a-Fed, Exhibit Area
- 5:30 – 6:30 p.m. President's Reception, Cash Bar

THURSDAY, October 15, 2015

- 8 – 10:30 a.m. Late Registration
- 8:30 – 9:30 a.m. General Session/Top 10 Federal
Compliance Issues
- 9:30 – 11 a.m. Exhibits Open
- 9:30 – 9:45 a.m. Break

- 9:45 – 10:45 a.m. Concurrent Sessions
- Student Eligibility II (Core)
- Student Success
- SULA
- Legislative Advocacy
- 11 a.m. – 12:45 p.m. Luncheon / Business Meeting/
Awards / SASFAA Update
- 1 – 1:30 p.m. Sector Meetings
- 1:45 – 2:45 p.m. Concurrent Sessions
- Verification I (Core)
- Veterans
- Proprietary/Non-term/ATB
- FERPA Guidelines/Best Practices/
Role Play
- 1:30 – 3:30 p.m. Exhibits Open
- 2:45 – 3 p.m. Break
- 3 – 4 p.m. Concurrent Sessions
- Verification II (Core)
- CampFire-side Chat /
Washington Insight
- State Exchange
- Security and Data Breach
- 4:15 – 5 p.m. General Session/State Program Audit
Review
- 5 – 7:30 p.m. Dinner on your own
- 7:30 - ??? Campfire, KASFAA Style

FRIDAY, October 16, 2015

- 8 – 9 a.m. Breakfast
- 9 – 10 a.m. KHEAA Update
- 10 – 10:15 a.m. Break
- 10:15 – 11:15 a.m. Federal Update Part II
- 11:15 – 11:30 a.m. Closing / Adjourn

KASFAA Board 2015-2016

Executive Board

President

Laura Keown, Centre College

Vice President of Training

Michael Birchett, Bluegrass Community & Technical College

President Elect

Angie Black, University of Louisville

Past-President

Kristie Hughes, Western Kentucky University

Secretary

Kate Ware, Midway University

Treasurer

Mayme Clayton, Transylvania University

Board of Directors

Four-Year Public Schools

Mike Abboud, University of Louisville

Two-Year Public Schools

Daniel Patterson, Somerset Community College

Proprietary Schools

Barbara Harnish, MedTech College

Private Schools

Dawn Graviss, Bellarmine University

Non-School

David Bailey, KHEAA/KHESLC

Committees and Chairs

Archivist/Historian

Will Bradley, Gateway Community and Technical College

Articles and Bylaws

Kate Ward, Midway University

Awards

Rhonda Bryant, University of Kentucky

Budget and Finance

Mark Messinschlager, Thomas More College

College Goal Kentucky

Jennifer Anderson, Spalding University

Diversity Concerns

Michelle Standridge, Spalding University

Legislative Issues

Erin Klarer, KHEAA/KHESLC

Long Range Planning

Jennifer Priest, Transylvania University

Membership/Partnership Program

Robin Buchholz, KHEAA/KHESLC

Communications (Newsletter)

Meredith Geraci, KHEAA/KHESLC

Communications (Social Media)

Roxy Lewis, St. Catharine College

Nominations

Kristie Hughes, Western Kentucky University

Program (Fall)

Dave Bowman, Great Lakes Educational Loan Services

Program (Spring)

Judy Bradley, University of Pikeville & Chester Priest, KHEAA/KHESLC

Public Relations

Bryan Erslan, Eastern Kentucky University

Training (HS Counselor)

Roxy Lewis, St. Catharine College & Will Bradley, Gateway Community and Technical College

Training (NASFAA)

Sarah Weldy, Midway University

Training (Support Staff)

Runan Pendergrast, Bluegrass Community and Technical College

Vendor/Sponsor

Sandy Neel, University of Louisville

Website/Technology

Jason Tretter, KHEAA/KHESLC