

BLUEGRASS STATE

NEWSLETTER

Summer 2013

Volume 17 Number 3

UPCOMING EVENTS

2013

**NASFAA National
Conference**
Las Vegas, Nevada
July 14-17, 2013

**KASFAA Fall
Conference** Erlanger
Marriott Cincinnati Air-
port
October 9th-11th

2014

**KASFAA Spring
Conference**
Louisville
Marriott Downtown
April 14th-16th

A Message from our President



Chris Tolson

Summer Greetings KASFAA! It is hard to believe this year has gone by so fast. I would like to offer my sincere thanks to Kristie Hughes, Rick Wilson, and their program committee for an informative and fun spring conference.

What can you say about the opportunity to return to one of the Kentucky State Parks? It turned out to be a great event.

If you missed this event, keep your eyes and ears open for next year.

Congratulations to Jennifer Priest, this year's recipient of the Herb Vescio Distinguished Service Award. Jennifer is a true leader among the financial aid community and is very deserving of this honor!

Congratulations are also extended to Brooke Gupton of Campbellsville University, this year's recipient of the KASFAA Professional Development Scholarship. "This was not an easy decision for the committee, EVERY candidate this year took the time and dedication to have written fantastic personal essays and all had wonderful recommendations," said Tiffany Hornberger. "It made the job of selection incredibly difficult and yet proves once again what a wonderful group of individuals we have in the KASFAA family, working every day for our students and their success."

Brooke attended the SASFAA New Aid Officer's Workshop in Auburn, AL. She will also dive right in and join a KASFAA committee for 2013-2014. I would like to again thank all of you for the opportunity to serve KASFAA as President.

It has been an honor and privilege to work with so many of you. A special thanks to the Executive Board and Committee Chairs. I appreciate all of the time and energy you have devoted to KASFAA.

Katie Conrad and I attended the last SASFAA Executive Board/Transition meeting June 1-4 in Clearwater, Florida. This was my last meeting as President.

I have gotten to know Katie even better than before over the past year and I know our association will be in great hands under her leadership during the 2013-2014 year.

Thanks to all for your support throughout the year.

KASFAA President
Chris Tolson
presents Jennifer
Priest with the
Herb Vescio award
for distinguished
service.
Congratulations,
Jennifer!



FROM EDITOR Jennifer Toth

We encourage letters to the editor, original articles, photographs, announcements and reports. Items of interest are gladly accepted.

Contact the editor for questions, rates and insertion dates. The KASFAA Newsletter is published three times a year. Graphic and web design provided by KHEAA/ The Student Loan People.

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**Student financial success is
very personal and emotional.**

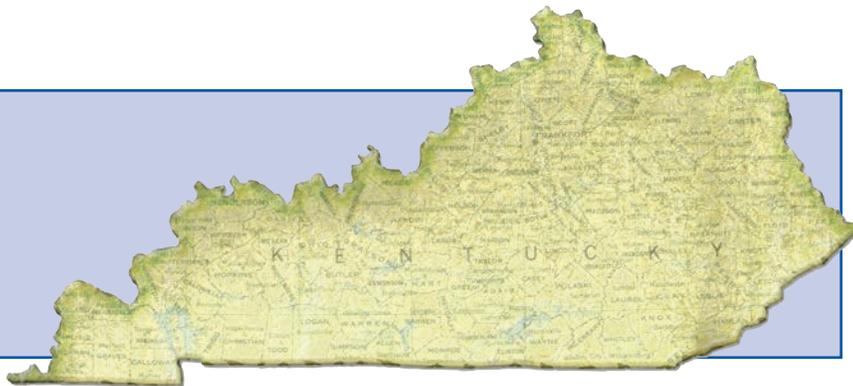
**And we have the cold, hard
data to back it up.**

Our approach is rooted in analytics and based on analyses that take a deep dive look at your staff and student population. That's how we like to start each partnership. It helps us determine the needs of your borrowers and your staff, so we can focus your efforts to better serve both groups. Ultimately, we'll devise a plan that helps schools empower its borrowers to meet their loan obligations and become financially responsible adults. It just goes to show our data is nothing if it's not personal and emotional.

Learn how we can help you
launch brilliant futures at
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News from around KENTUCKY



Jackson, Larson announce retirements

After 34 years in financial aid, I am retiring June 28 and moving to Crestview, Florida. My husband found employment with L-3 Communications/Aerospace, near Eglin Air Force Base.

KASF AA has always been an important part of my career. The friendships and mentors I found have enriched my life and career.

Thank you for your years of encouragement and support. If you are on your way to Destin or Fort Walton Beach, stop by and say hi. You are always welcome!

My new address is
513 Wingspan Way,
Crestview, FL 32536.

Sincerely,
Melinda Jackson

After 20 years as Director of Student Financial Planning, Elaine Larson has retired from Centre College. Prior to her service at Centre College, Elaine worked at the UK College of Dentistry, Sullivan University, Midway College, and Transylvania University in various roles in Financial Aid and Admissions. She was also an active member of KASF AA - most recently serving on the Board of Directors as the Private Schools elected representative. Elaine says that while she will miss working, she is looking forward to being at home with her husband Al, traveling, and finally having time to clear out closets and perhaps remember to water her plants! Centre College honored Elaine with a reception, gifts, and a celebratory luncheon at Shaker Village at Pleasant Hill with the Student Financial Planning and Admission staff. Elaine will be missed and we wish her well in her retirement.



Participants in the New Members Workshop at KASF AA were Kathy Linville (Maysville Community & Technical College), Janet Holloway, Kathy Fraim and Barbara Johnston (all of WKU), Shelley Putty (KHEAA), Kayla Sergent (EKU), Gary Collins (University of Pikeville), Gail Barbour (Southcentral KY Community & Technical College), Amanda Tinsley (WKU), Carrie Orning (Southcentral KY Community & Technical College), and Mary Bokken (WKU—not pictured).

Orning joins SKYCTC

Carrie Orning, a graduate of the University of South Carolina joins the team at Southcentral Kentucky Community and Technical College. Carrie has five years of experience in the technical college system working in the areas of financial aid and admissions. Carrie previously held positions of financial aid liaison at Central Carolina Technical College in Sumter, SC and financial aid and admissions coordinator at Florence-Darlington Technical College in Florence, SC. Carrie is currently a coordinator of financial aid at SKYCTC.

Charity nets \$1,400

Thanks to the generosity of the membership during the spring 2013 conference, KASF AA donated \$1,400 to Center for Courageous Kids (CCK), located in Scottsville. CCK serves children and families across the nation who are living with medical challenges, by providing a week away at camp at no charge. Click on <http://www.thecenterforcourageouskids.org/> to learn more about this organization.

Conrad lists goals for presidency

Recently someone asked me "so what are you going to do in your year as president?" I had to stop and think about it. I have been so busy with conference site selection, seeking members to serve as committee chairs, and planning a leadership retreat that I had not really thought about what would be my "thing" as president. But as you are doing all the planning your goals start to develop whether you see it or not. So here are the top three:

The first goal is going to be very easy to accomplish, and you are all going to help me now. Take out your smart phone, click on your Facebook App and type in KASFAA. Now "like" it. I have asked Laura Keown to serve as chair of a new committee "Social Media". We plan to embrace a bit of technology in our communications with each other and with whoever will listen. We do good work for the state and we need to let everyone see it, and like it.

The second goal is a little boring, but necessary. As a board we are going to scour the Bylaws and Policies and Procedures. We are going to make updates as necessary and be sure we are doing what we say and saying what we do. Think of it as a Program Review, and I get to be the Fed.

The third goal involves mentorship. I cannot pinpoint any one mentor who led me to this position as president. In fact there are many of you who are to blame! I can easily recall many of the people who were present 13 years ago at my first KASFAA conference. Runan Pendergrast was my mentor who was assigned to me at my new member workshop. Charles Vinson was the one who invited me over to the table at the bar, where I got to hear his first story about how bad the hotel room was. Heather Boutell was the one who first invited me to serve on the board as website and technology chair. Dave Cecil was the one who encouraged me to step up to the plate and become involved at many levels of this fine profession. There are too many people to mention, but you get the idea. Your encouragement is what keeps me going. The pats on the back, the hugs, the emails, the comments about how proud you are of me for doing this...that's good stuff. Be sure you keep it up because the year has just started.

My goal is to hopefully become the mentor that you all have been to me. Hopefully there is a newer member who will see what we are doing and want to be a bigger part of it. I hope to offer the encouragement for someone to stretch their level of comfort and take on a leadership role they may not have considered before. So when someone asks you to volunteer, present a session, or run for office this year, please say yes. That's how you get to become the mentor for the next generation of financial aid leaders.

Thank you for having the confidence in me to lead your association. I am looking forward to another exciting year!



Katie Conrad
KASFAA President
2013-2014

**VOLUNTEER FOR
KASFAA**



Update

Summer 2013

Student Aid Disbursements

At the end of the third quarter, KHEAA's Student Aid Branch disbursed \$195.2 million, or 93%, of the \$210.1 million in available funds for FY 2013.

PROGRAM	EXPENDITURES
KEES	\$101.2 million
CAP Grant	\$55.4 million
KTG	\$29.1 million
National Guard Tuition Award	\$3.7 million
KY Coal County College Completion Scholarship	\$1.1 million
Early Childhood Development Scholarship	\$825,700
Osteopathic Medicine Scholarship	\$667,100
Drive the Dream Scholarship	\$529,000
Mary Jo Young Scholarship	\$387,800
Teacher Scholarship (to scholarship recipients)	\$386,700
Teacher Scholarship (to Best In Class repayment)	\$1.4 million
KHEAA Work-Study Program	\$219,000
Go Higher Grant	\$178,200
Coal County Scholarship for Pharmacy Students	\$126,900

Carl Rollins named head of KHEAA, KHESLC

Dr. Carl Rollins of Midway has been named the executive director and chief executive officer of the Kentucky Higher Education Assistance Authority (KHEAA) and the Kentucky Higher Education Student Loan Corporation (KHESLC). Rollins' appointment was approved by the KHEAA and KHESLC Board of Directors on April 24, 2013, at a meeting in Frankfort.

"I'd like to thank the board for the confidence they have shown in me," Rollins said. "We have two strong organizations, and I look forward to helping KHEAA and KHESLC continue their mission of increasing Kentuckians' access to higher education."

Rollins is a graduate of Woodford County High School. He has a bachelor's in business administration from Morehead State University and a master's in business administration and doctorate in educational policy studies and evaluation from the University of Kentucky. He most recently served as director of marketing for the two agencies. A former mayor of Midway and Woodford County magistrate, Rollins resigned as the state representative from the 56th District in order to assume his new responsibilities. He and his wife, Brenda, have a daughter and two grandchildren.



Introducing MyKHEAA

MyKHEAA is the new name and look for KHEAA account sign in, replacing Zip Access. The functionality and usernames will remain the same as they were under Zip Access, so users won't have to create a new login.

Student account information will also be behind the MyKHEAA account login, and their usernames won't change either. In the near future, we may be requiring a more secure password for all users. You can provide any feedback about kheaa.com or MyKHEAA to mgeraci@kheaa.com.

Website sections being translated

Spanish translation of the "Students" and "Adult Learners" sections of kheaa.com will be coming soon! Thanks to a grant from K'LEA and the Lumina Foundation, we are translating these sections of our website into Spanish.

Having the Spanish version will help us reach even more Kentucky families and students who are preparing to enter college.

2013 Legislative Update

The following bills were passed during the 2013 regular session of the Kentucky General Assembly and pertain to student financial aid:

House Bill 45 – Defines a comprehensive transition and postsecondary program for students with intellectual disabilities; provides grants and KEES awards to students enrolled in the program.

House Bill 181 – Limits the Coal County Scholarship for Pharmacy Students maximum award to 40% of the average of first professional year in-state tuition for all pharmacy schools in the United States.

Senate Bill 61 – Defines the curriculum requirements for public high school students to graduate in less than four years; creates the Early Graduation Scholarship Certificate that may be used at a Kentucky public two-year community and technical college or a Kentucky four-year public or non-profit, independent institution during the year following early graduation.

Senate Bill 61 and Senate Bill 64 – Provide a fourth-year KEES award amount to high school students who graduate in three years.

For more information on how these may affect your school, contact Erin Klarer, Vice President of Government Relations 502.696.7442 or eklarer@kheaa.com

Extra cash for your students!

After they've exhausted their state and federal aid, your students may be eligible for the **Kentucky Advantage Education Loan** from KHESLC.

The **Kentucky Advantage Education Loan** offers a fixed interest rate LOWER than Federal PLUS loan rates (as low as 7.25%)!

Our **Kentucky Advantage Parent Loan** offers the same great rates and fees as our student loan.

For more information, call **888.678.4625**.



KENTUCKY
ADVANTAGE
EDUCATION LOAN

KASFAA 2013–2014

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Non School

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Dyane Foltz, Northern Kentucky University

Articles and Bylaws

Rhonda Bryant, University of Kentucky

Awards

Nimmie Wiggins, University of Kentucky

Budget and Finance

Jennifer Priest, Transylvania University

College Goal Sunday

Kim Dolan, KHEAA

Diversity Concerns

Britt Allen, Midway College

Legislative Issues

Shelley Park, Eastern Kentucky University

Long Range Planning

Heather Boutell, Bellarmine University

Membership/Partnership Program

Robin Buchholz, KHEAA

Newsletter

Jennifer Toth, KHEAA

Nominations

Chris Tolson, Campbellsville University

Program (Fall)

Runan Pendegrist, Bluegrass Community & Technical College

Program (Spring)

Mayme Clayton, Transylvania University

Public Relations

Michael Birchett, Bluegrass Community & Technical College

Training (HS Counselor)

Michelle Standridge, Spalding University

Training (NASFAA)

Daniel Patterson, Somerset Community & Technical College

Training (Support Staff)

Bob Fultz, Georgetown College

Vendor/Sponsor

Angie Black, University of Louisville

Website/Technology:

Chester Priest, KHEAA