



UNRAVELING
THE
MYSTERY

APRIL 19-21, 2023

KASFAA SPRING CONFERENCE
THE CAMPBELL HOUSE HOTEL
LEXINGTON, KY



PRESIDENT'S WELCOME

It is my pleasure to welcome you to the KASFAA spring conference at the beautifully renovated Campbell House Hotel in Lexington. It is only fitting that we have a spectacular conference program in this spectacular space.

One of a few things on my mind as we move through this calendar year is the “simplified” FAFSA staring us down. It may seem that there are still more questions than answers, but I am excited to welcome NASFAA’s Dana Kelly back to Kentucky for our conference. Dana will help us “Unravel the Mystery” and will be providing a wealth of knowledge about all of the changes coming with the 2024-25 FAFSA. This includes late breaking information from the Department of Education, updated timelines, tools and resources for your office, and more specific guidance on the major changes ahead.



This is a conference you will not want to miss! For an affordable price, you are able to get all the information you need to plan for the 2024-25 FAFSA on your campus, as well as helpful resources and networking to identify the best plan of attack to implement these landmark changes. As Dana has said to me, these represent the most comprehensive changes to financial aid processing since 1992. The more prepared we are, the easier this next year will be.

There will be plenty more than FAFSA changes to explore at this conference. Join us for NASFAA U credential training, concurrent sessions on a wide range of topics, mystery themed entertainment, and much more. The conference charity this spring is Green House 17. This unique organization’s mission is to help victims of domestic and partner abuse. There will be multiple opportunities to support Green House 17 throughout the conference and I hope you will consider donating to an amazing organization.

Make plans today to join us April 19-21, and I’ll see you at the Campbell House!

Mark Messingschlager
KASFAA President

About the Conference



Have you felt like a detective in your office lately?

There have been so many unknowns, so many blanks to fill (so much staff to fill!), and less funding to do it. In fact, very little has felt elementary. There, really, was only one possible theme for our Spring 2023 Conference.

The Conference Committee has gathered facts, collected evidence, rounded up some usual (and some not-so-usual) suspects, and secured scenes for an unprecedented 3-day event. We are excited to welcome:

Vanderbilt School of Medicine, Director of Student Financial Aid, Heather Boutell
SCASFAA President, Zachery Christian

Kentucky State Approving Agency for Veterans Education Director, Gwen Hacker
Kentucky Executive Cabinet Secretary, John Hicks

NASFAA VP of Professional Development and Institutional Compliance, Dana Kelly
SASFAA President, Michael Morgan

Our agenda is rigorous, and while it's "the little gray cells on which one must rely" as Agatha Christie put it, we also recognized the importance of fun! We hope you will take time to participate in the many puzzles hidden throughout the conference area. Check the floors, the walls...you never know what you may discover. Visit our vendors to play our version of the mystery game, CLUE. Come out with us for a night on the town with the vendors, dining across Lexington, and Thursday evening we have a special treat as the players with Bluegrass Mystery Theatre perform Murder By Merlot.

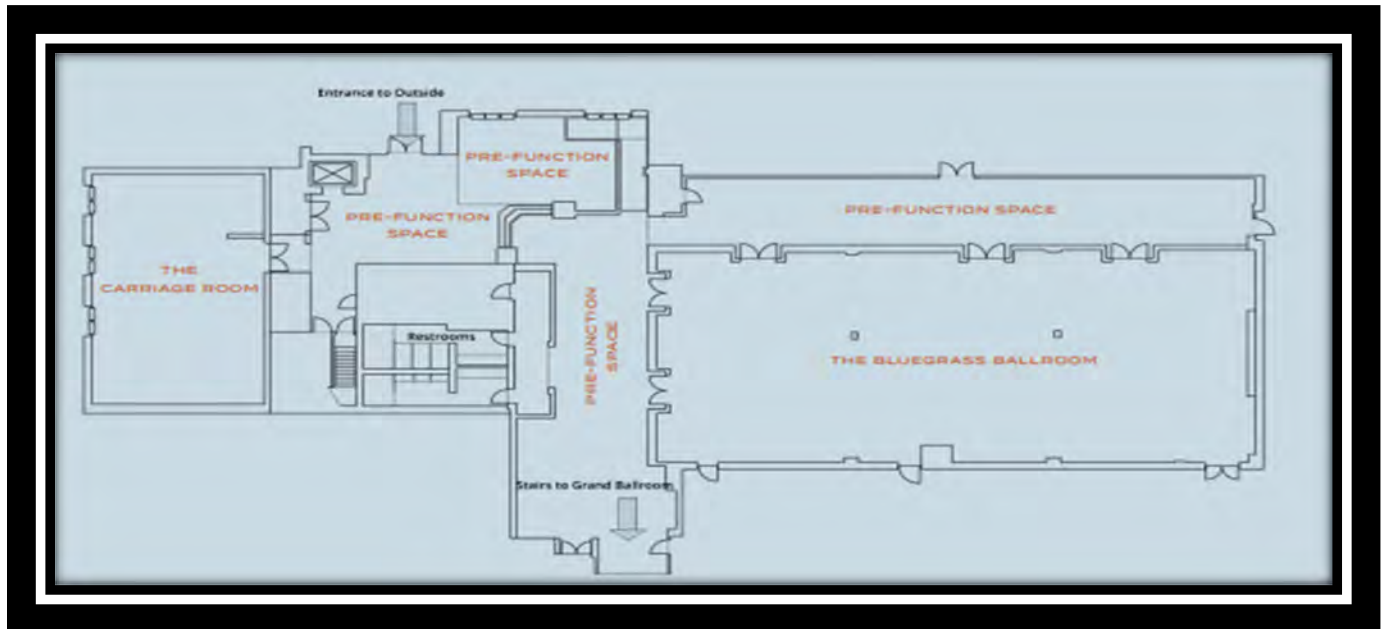
Please note the list of conference committee members below. These extraordinary individuals have tirelessly worked on this event. Should you see them around, give them a nod of appreciation or thank you. These amazing three days wouldn't be possible without them.

Conference Committee

Beth Mekus (Spring Chair)	Beth Mitchell
Michelle Standridge (Fall Chair)	Audrey Price
Mark Messingschlager (President)	Chester Priest
Michael Birchett	Danielle Robbins
Stephany Blaney	Monique Shaw
Sarah Cowan	Rhonda Bryant
Bob Fultz	Sandy Neel
Brooke Gupton	Zac Miller
Cathy Hart	April Tretter

THE CAMPBELL HOUSE HOTEL

Lower level – Back of hotel



Upper level -Front of the hotel





Conference Attire: Dress for the entire conference is business casual. Remember that meeting rooms and conference facilities can be cool. Wear layered clothing for your comfort. Friday is Spirit Day so wear your school colors.

Name Badges: Name badges must be worn for admission to all conference sessions, meals and functions. If you misplace your name badge, please go to the conference registration area.

Name Badge Ribbons: You can identify some groups of KASFAA members by the ribbon attached to their name badges. President, Past-President, Executive Board, New Members, Sponsors, Special Guests and Program Committee.

Evaluations: Please take the time to complete your conference evaluation, including suggestions for future topics. These evaluations are important to the success of future conferences.

Meeting Etiquette: Please remember to silence your phone during conference functions. Also, please refrain from talking during presentations, and remember, loud conversations held outside of a meeting room can be disruptive to others.

Agenda at a glance **All times are Eastern Time

WEDNESDAY, April 19, 2023

7:30 – 8:00	New Member / Executive Board Continental Breakfast
8:00 – 10:00	Exhibit Setup
8:00 – 2:30	New Aid Officer Workshop (with lunch) NASFAAU: Application Process
9:00 – 4:15	Registration
9:30 – 11:30	Pre-Conference NASFAA U Administrative Capability (Part 1) R2T4 (Part 1)
10:00 – 2:45	Exhibits Open
11:30 – 12:30	Lunch on your own
11:30 – 12:30	New Member / Executive Board Lunch
12:30 – 2:30	Pre-Conference NASFAA U Student Eligibility Administrative Capability (Part 2) R2T4 (Part 2)
2:45 – 4:00	Welcome/ Opening Session: New FAFSA
4:00 – 4:15	Break
4:00 – 5:30	Exhibits Open
4:15 – 5:15	Concurrent Sessions Communicating the Value of a Financial Aid Office Verifying Citizenship Restarting Loan Payments Searching for Quality Live data: Intro to SQL Getting Involved with KASFAA
5:45 – 6:30	Dinner with Vendors

THURSDAY, April 20, 2023

8:00 – 10:30	Late Registration
8:00 – 9:00	Business Solutions
9:00 – 9:30	A message from Secretary John Hicks
9:30 – 10:30	General Session – Cost of Attendance
10:30 – 10:40	Break
10:30 – 11:50	Exhibits Open
10:40 – 11:40	Concurrent Sessions COVID Waivers – Where Do We Stand Homelessness ABC's of Financial Aid Veteran's Affairs
11:40 – 11:50	Break
11:50 – 1:50	Luncheon / Business Meeting / Awards / NASFAA & SASFAA Update
1:50 – 2:05	Break
1:50 – 4:30	Exhibits Open
2:05 – 2:35	Sector Meetings
2:35 – 2:45	Break
2:45 – 3:45	Concurrent Sessions Aid Offers – Best Practices FAFSA Simplification Panel NSLDS There's Room for Us All: Creating and Cultivating Diverse Workspaces
3:45 – 4:00	Break in Exhibit Area
4:00 – 5:00	General Session - SAI Calculations
5:00 – 6:00	President's Reception/Membership Headshots (Photos)
6:00 – 7:00	Dinner on your own
7:00 – 9:00	Entertainment from Bluegrass Mystery Theatre

FRIDAY, April 21, 2023

8:00 – 9:00	Breakfast
9:00 – 10:00	KHEAA Update
10:00 – 10:15	Break/Check Out
10:15 – 11:15	Federal Update
11:15 – 11:45	Charity Donation Presentation/Announcements / Adjournment

Menus

Wednesday

- Dinner with Vendors ([Dinner sign up here for individual sites](#))

Thursday

- Breakfast (grab and go)
 - Donuts
 - Pastries
 - Coffee and assorted juice
- Business luncheon
 - Roasted Pork Loin
 - Campbell House Signature Salad of Field Greens with Balsamic Vinaigrette, Bleu Cheese Vinaigrette or Ranch
 - Wild Rice Pilaf
 - Sorghum Glazed Carrots
 - Flourless Chocolate Torte
- President's reception
 - Pappy's Dry-Rubbed Chicken Wings
 - Miniature Hot Browns
 - Country Ham Wrapped Asparagus
 - Beer Cheese BLT Crostini
 - Tomato Caprese Skewers
 - Fresh Vegetable Crudit 
 - Dessert Bar



Friday

- Breakfast
 - Fresh fruit
 - Scrambled Cage Free Eggs
 - Country Ham and Breakfast Sausage Patties
 - Cheesy hash brown casserole
 - Biscuits with Sausage Gravy
 - Coffee, and assorted juices

SPECIAL EVENTS



Headshots

Time to update your professional headshot? Reserve a spot [here](#)



[Sign up for KASFAA dining out](#)

Murder by Merlot

By Paula Hilton

Presented 4/20/2023 at 7:00 pm by Bluegrass Mystery Theatre

Doodie Frudee.....James Holeman
Trudy Frudee.....Dana Edison Blackburn
Rudy Frudee.....Hayden Bennett
Prudy Frudee.....Baelynn Lindfors
Dr. Beabore.....Manny Thurman



CONFERENCE CHARITY



GreenHouse17 is a nonprofit organization committed to ending intimate partner abuse in families and the community. Their shelter is surrounded by a beautiful 40-acre property, which is farmed to offer nature-based healing, nutritious farm-to-table produce, and job training for survivors.

Forty acres of beautiful farmland surrounds our shelter in Fayette County. Advocacy and support groups are offered from community spaces and from satellite offices in Lexington, Danville, and Richmond. Serving survivors in Anderson, Bourbon, Boyle, Clark, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Nicholas, Powell, Scott and Woodford.

Donate to the Charity



**Don't forget your cash for silent auction, raffles
and to tip the photographer!**

Full agenda

Wednesday, April 19, 2023

7:30 a.m. - 8:00 a.m.	New Member/Executive Board Continental Breakfast	1096 - VIP Suite
8:00 a.m. - 10:00 a.m.	Exhibit Setup	The Paddock
8:00 a.m. - 2:30 p.m.	New Aid Officer Workshop (with lunch)	Bluegrass Ballroom A
9:00 a.m. - 4:15 p.m.	Registration	The Paddock
9:30 a.m. - 11:30 a.m.	Pre-Conference Sessions	
	NASFAA U: Administrative Capability (Part 1)	Rockbridge Reserve
	Presenters: Amy Smith, Sullivan Runan Evans, BCTC	
	NASFAA U: R2T4 (Part 1)	Bluegrass Ballroom B
	Presenters: Rhonda Byant, University of Kentucky Bob Fultz, Georgetown College	
10:00 a.m. - 2:45 p.m.	Exhibits Open	The Paddock
11:30 a.m. - 12:30 p.m.	Lunch on Your Own	
11:30 a.m. - 12:30 p.m.	New Member/Executive Board Lunch	The Carriage Room
12:30 p.m. - 2:30 p.m.	Pre-Conference Sessions	
	NASFAA U: Administrative Capability (Part 2)	Rockbridge Reserve
	Presenters: Amy Smith, Sullivan Runan Evans, BCTC	
	NASFAA U: R2T4 (Part 2)	Bluegrass Ballroom B
	Presenters: Rhonda Byant, University of Kentucky Bob Fultz, Georgetown College	
	NASFAA U: Student Eligibility	The Barrel Room
	Presenter: Leanne Weddle, Campbellsville University	
2:45 p.m. - 4:00 p.m.	President's Welcome and Charity Introduction	The Barn
	Presenters: Mark Messingschlager, Thomas More University Corissa Phillips, GreenHouse17	
	Opening Session - FAFSA Simplification	
	Presenter: Dana Kelly, NASFAA	
	<i>Change is coming! Even if the 2024-25 FAFSA does not open on October 1, the FAFSA simplification is still coming. Tune into NASFAA's own Dana Kelly as she navigates the new FAFSA with us, including new requirements for us. Did you say EFC? How about SAI instead? What will this mean for packaging? And can the SAI really be negative? What does that do for COA? Join this session to get these answers and more</i>	
4:00 p.m. - 4:15 p.m.	Break	
4:15 p.m. - 5:45 p.m.	Exhibits Open	The Paddock

4:15 p.m. - 5:15 p.m. **Concurrent Sessions**

Communicating the Value of a Financial Aid Office Bluegrass Ballroom A

Presenter: Dana Kelly, NASFAA

Do you feel undervalued on your campus? With all the recent changes and uncertainty, do you wonder what will be coming next? This session will explore ways to help maximize your effectiveness on campus so that your campus really understands the importance and value of the FAO. We will also look into the future and try to forecast what the profession will look like in the near future.

The Loan Servicer Always Rings Twice Rockbridge Reserve

Presenter: Tiffany Jackson, University of Kentucky

With the COVID Public Health Emergency ending in May, students are worried about beginning loan repayment. What advice can we offer? What new options might be available that weren't there before?

Searching for Quality Live Data: Intro to SQL Bluegrass Ballroom B

Presenter: Zachary Christian, SCASFAA President

Have you ever wondered what dark magic is used to get the reports you use daily? Do you currently create your own reports but want a better understanding of how to do so? Have you ever heard the term "SQL" (said sequel) and wondered what exactly that is? Or do you just want to reinforce your understanding of SQL? If you answered 'YES' to any of the above, grab your laptop and join us for an interactive session on SQL and Query writing.

Getting Involved with KASFAA The Carriage Room

Presenters: Michael Morgan, SASFAA President

Michelle Standridge, Spalding University

Not sure where to get started? What is the value in association involvement? Let us take the mystery out of association work and clue you in on where you can get started.

5:15 p.m.- 6:30 p.m. Headshots by Be Sharp Photos The Barn

[Sign up at this link for time](#)

5:45 p.m. - Dinner on the Town w/ Vendors

[Make Reservations - Sign up here](#)

8:00 p.m. - Hospitality Suite Open 1096 - VIP Suite

Thursday April 20, 2023

8:00 a.m. - 10:30 a.m.	Late Registration	The Paddock
8:00 a.m. - 8:30 a.m.	Grab-and-Go Breakfast	The Paddock
8:00 a.m. - 9:00 a.m.	Business Solutions Sessions	
	Earnest Student Loans	Bluegrass Ballroom A
	Presenter: Chansone Durden	
	<i>Learn how Earnest Private Loans application process can help start building credit history.</i>	
	College Avenue	Bluegrass Ballroom B
	Presenter: Kevin Holman	
	<i>Hear the College Avenue Story and how, through excellent products and service, we are the private lender of choice for your students and families.</i>	
	Sallie Mae	Rockbridge Reserve
	Presenter: Joe Fries	Rockbridge Reserve
	<i>Every year, college-bound families ask themselves "How will we pay for college?" and for many, this subject is filled with confusion and stress. Join Joe Fries from Sallie Mae to discuss Sallie Mae's new research study, <u>College Confidence: What America Knows About Paying for College</u>. Together we'll examine how much families really know about financial aid, the FAFSA®, scholarships, and student loans; and evaluate perceptions and common misconceptions about college financing. Finally, Joe will highlight Sallie Mae's numerous resources to help you assist your families prepare for this vital part of getting a college education.</i>	
	KHEAA	The Barrel Room
	Presenter: Elaine Brumback	
	<i>Demystifying KHEAA/KHESLC who are the people behind the names and voices you talk with? While everyone will not be in the room, come put faces to the names and voices you work with every day. See who is talking your students through the financial aid process, from FAFSA to successful repayment of their Advantage Education Loans.</i>	
8:00 a.m. - 9:15 a.m.	Exhibits Open	The Paddock
9:00 a.m. - 9:30 a.m.	A Message from Secretary John Hicks	The Barn
9:30 a.m. - 10:30 a.m.	General Session - Cost of Attendance	The Barn
	Presenter: Dana Kelly, NASFAA	

10:40 a.m. - 11:40 a.m.	Concurrent Sessions	
	COVID Waivers: Where Do We Stand	Rockbridge Reserve
	Homelessness	Bluegrass Ballroom A
	Presenter: Bob Fultz, Georgetown College	
	<i>Did you ever read <u>The Mysterious Benedict Society</u> to your child? Maybe you read it as a child yourself. We have an opportunity to give our students facing similar circumstances to the children in this book, hope for a better future with an employable skill set (maybe solving mysteries). This presentation shares the ways we as financial aid professionals can assist our homeless and unaccompanied students.</i>	
	ABC's of Financial Aid	The Barrel Room
	Presenter: Sandy Neel, Spalding University	
	<i>Come solve the mystery of financial aid through the Alphabet. This session is intended for new Financial Aid Administrators but if you want a refresher course from A-Z, you might want to join the Probies in this session.</i>	
	Veteran Affairs	Bluegrass Ballroom B
	Presenter: Gwen Hacker, Kentucky State Approving Agency	
	<i>Spend time with Gwen Hacker as she takes the mystery out of staying complaint with the administration of Veteran's benefits.</i>	
11:40 a.m. - 11:50 a.m.	Break	
	Luncheon / Business Meeting / Awards Presentation	
11:50 p.m. - 1:50 p.m.	/NASFAA and SASFAA Update	The Barn
1:50 p.m. - 2:05 p.m.	Break	The Paddock
1:50 p.m. - 4:00 p.m.	Exhibits Open	The Paddock
2:05 p.m. - 2:35 p.m.	Sector Meetings	
	2-Year Public	Bluegrass Ballroom A
	4-Year Public	The Barn
	Non-School	Rockbridge Reserve
	Private	Bluegrass Ballroom B
	Proprietary	The Barrel Room
2:35 p.m. - 2:45 p.m.	Break	The Paddock

2:45 p.m. - 3:45 p.m.	Concurrent Sessions	Bluegrass Ballroom A
	<p>Financial Aid Offers - Best Practices Presenter: Dana Kelly, NASFAA <i>There is much debate among higher education groups on what should be required on financial aid offers and what the best practices should be to provide a more clear-cut comparison for students of offers among different schools. Hear from NASFAA expert on what is recommended versus required and what the overall best practices are for your offer letters.</i></p>	
	<p>FAFSA Simplification Panel Presenter: Roxanne Lewis, KHEAA and KASFAA Sector Rep's <i>How are Kentucky's schools preparing for FAFSA Simplification Act changes? Hear from our Sector Representatives as they share what they have learned from our colleges and universities</i></p>	Rockbridge Reserve
	<p>Following the clues in NSLDS to find what you need Presenter: Sandy Neel, Spalding University <i>The redesign of NSLDS has left some of us not knowing where we used to find important information. In this session we will go over the new NSLDS system, how to navigate to find all the information we used to have and learn about the reports that are available.</i></p>	Barrel Room
	<p>There's Room for Us All: Creating and Cultivating Diverse Workspaces Presenter: Kelly Ruff, University of Kentucky <i>This session will provide language, tools, and resources key to developing diverse workspaces that will emphasize inclusion, acceptance, and engagement</i></p>	Bluegrass Ballroom B
3:45 p.m. - 4:00 p.m.	Break	The Paddock
4:00 p.m. - 5:00 p.m.	<p>General Session: Hand Calculation Presenter: Kevin Lamb, Centre College <i>Kevin will lead us through an interactive exercise in hand-calculating the Student Aid Index. Bring your laptop or a calculator to dig deep into our new need analysis formula</i></p>	The Barn
5:00 p.m. - 6:00 p.m.	President's Reception	The Paddock
6:00 p.m. - 7:00 p.m.	Dinner on Your Own	
7:00 p.m. - 9:00 p.m.	<p>Private showing of Murder by Merlot <i>Performed by Bluegrass Mystery Theatre</i></p>	The Barn
9:00 p.m. -	Hospitality Suite Open	1096-VIP Suite

Friday April 21, 2023

8:00 a.m. - 9:00 a.m. Breakfast	The Barn
9:00 a.m. - 10:00 a.m. KHEAA Update	The Barn
10:00 a.m. - 10:15 a.m. Break/Check-out	
10:15 a.m. - 11:15 a.m. Federal Update	The Barn
Presenter: Heather Boutell, Vanderbilt School of Medicine <i>Come hear information and updates about Title IV activities and initiatives from the Department of Education and Federal Student Aid. What do you need to know for 2023-2024?> David Barnicki may not be with us, but Heather will channel her inner-Dave to provide what you need to know!</i>	
11:15 a.m. - 11:30 a.m. Charity Donation Presentation	The Barn
Darlene Thomas, GreenHouse17	
11:30 a.m. - 11:45 a.m. Announcements & Adjournment	The Barn



Not sure how to get involved, check out the list of current Executive Board members and committee chairs and ask. Don't let association volunteerism be a mystery!

2022 – 2023 EXECUTIVE BOARD

PRESIDENT

Mark Messingschlager
Thomas More University

PRESIDENT-ELECT

Michelle Standridge
Spalding University

IMMEDIATE PAST-PRESIDENT

Rhonda Bryant
University of Kentucky

VICE PRESIDENT OF TRAINING

Stephany Blaney
Berea College

TREASURER

Michael Birchett
Collaborative Solutions

SECRETARY

Lindsay Driskell
Jefferson Community & Technical College

BOARD OF DIRECTORS

Four-Year Public

Monique Shaw
Kentucky State University

Two-Year Public

Christina Bowen
Bluegrass Community & Technical College

Proprietary Schools

Hazel Baker
Galen College

Private Schools

April Tretter
Bellarmino University

Non-School

Matthew Nettleton
Inceptia

COMMITTEE CHAIRS

Archivist/Historian	Laura Keown	<i>Centre College</i>
Articles and Bylaws	Lindsay Driskell	<i>Jefferson Community and Technical</i>
Assoc. Governance & Planning	Sandy Neel	<i>Spalding University</i>
	Kathy Bialk	<i>University of Kentucky</i>
Awards	Runan Evans	<i>Bluegrass Community and Technical</i>
Budget and Finance	Bob Fultz	<i>Georgetown College</i>
Communications/Outreach	Audrey Price	<i>Campbellsville University</i>
Diversity Concerns	Monique Shaw	<i>Kentucky State University</i>
Electronic Services	Sarah Cowan	<i>Galen College</i>
Government Relations	Erin Klarer	<i>KHEAA</i>
Membership	April Tretter	<i>Bellarmino University</i>
Nominations	Rhonda Bryant	<i>University of Kentucky</i>
Program (Fall)	Michelle Standridge	<i>Spalding University</i>
Program (Spring)	Beth Mekus	<i>University of Kentucky</i>
Scholarships	Stephany Blaney	<i>Berea College</i>
Site Selection	Chester Priest	<i>KHEAA</i>
Technology	Beth Mitchell	<i>Transylvania University</i>
Vendor/Sponsor	Sandy Neel	<i>Spalding University</i>
Website	Jason Tretter	<i>KHEAA</i>

GUEST SPEAKERS



Heather Boutell, Director of Financial Aid, Vanderbilt School of Medicine

Heather Boutell is the Director of Financial Aid at Vanderbilt School of Medicine in Nashville, TN. Heather has worked in the field of financial aid for 31 years, spending the last 4 years as Director of Financial Aid at Vanderbilt School of Medicine. She previously worked as Director at Bellarmine University. Heather has been active in professional organizations and served as the President of KASFAA in 2004-2005 and President of SASFAA in 2008-2009. She has served on the NASFAA

Board of Directors as a regional Past President, as one of the 6 elected roles of Rep-at-Large, and as a Commission Director.

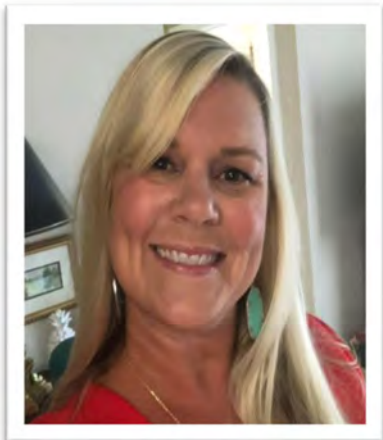
Most importantly, though, Heather is married to Steve and has two sons- Jonah, finishing up graduate school at Boston University, and Ben, who lives in Chicago and sings in an a cappella boy band, Radius. They have an orange cat, Crouton. Heather also loves reality competition TV shows – talk to her about Survivor, Amazing Race, Big Brother, or Dancing with the Stars! She is also working on her Ed. D. (almost halfway through) in Learning Organizations and Strategic Change at Lipscomb University.



Zachary Christian, Deputy Director, SC Higher Education Tuition Grants Commission

Zachary Christian is the Deputy Director at the SC Higher Education Tuition Grants Commission. Zach earned a Bachelor of Arts Degree in Music & History from Winthrop University in 2014 and a Database Analyst certificate from Midlands Technical College in 2017. Since joining the financial aid profession in 2014, Zach has served as a Financial Aid Counselor at his Alma Mater and as the Financial Aid Counselor/IT Director at the Commission, prior to his promotion to Deputy Director in 2020. Zach has been extremely active in both SCASFAA and SASFAA throughout his career and is currently serving SCASFAA

as President-Elect and SASFAA as Membership Chair. Outside of Financial Aid, Zach is an adjunct instructor at Midlands Tech, teaching various database courses, and was contracted to build and maintain a database system to manage the college's Quick Jobs Scholarship Vouchers. In his free time, Zach enjoys frequent trips to his local zoo, winning music bingo/trivia, and seeking out interesting breweries and wineries.



Gwen Hacker, Director of the Kentucky Approving Agency for Veterans Education

Gwen Hacker has been employed by the Kentucky Approving Agency for Veterans Education for ten years, serving as Director of the agency responsible for approving all programs of education and training for use with the GI Bill® for Kentucky. Prior to this, Gwen served as the Veterans Affairs School Certifying Official for Bluegrass Community and Technical College where she advised, certified enrollment, and counseled over 500 student veterans.

For the last twenty years Gwen has worked in the higher education and non-profit sector in various roles such as Director of Admissions, Coordinator of Transfer Admission, and Development Manager. Gwen earned two undergraduate degrees Summa Cum Laude from Midway University, a Bachelor of Arts in English and an Associate of Arts in Computer Information Systems. In 2010, Gwen completed her graduate studies and earned a Master of Education (M.Ed) Magna Cum Laude in Higher Education Administration from Vanderbilt University in Nashville, Tennessee. Gwen focused her graduate research in college student development and institutional advancement. Gwen is very involved with the National Association of State Approving Agencies (NASAA), the national governing body that oversees each state's Approving Agency for Veterans Education.

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John Hicks, State Budget Director and Executive Cabinet Secretary for the Commonwealth of Kentucky

John Hicks is the State Budget Director and Executive Cabinet Secretary for the Commonwealth of Kentucky. He was appointed State Budget Director by Governor Andy Beshear in December, 2019 and Executive Cabinet Secretary in August, 2022.

Previously, he was the Executive Director of the National Association of State Budget Officers (NASBO) in Washington, D.C. from April, 2016 to December, 2019.

Prior to leading NASBO, he served in Kentucky state government for 32 years, including 25 years in Kentucky's

Office of State Budget Director. He served as the Deputy State Budget Director in his last ten years. Hicks graduated from Murray State University in Murray, Kentucky and received his master of public administration degree from the University of Kentucky's Martin School of Public Policy and Administration. As a past member of NASBO, Hicks was NASBO's President from 2011 to 2012. Hicks is the recipient of NASBO's 1987 George A. Bell Service award and the 2013 Gloria Timmer award, which each recognize outstanding contributions and service to public budgeting and management in state government.



Dana Kelly, VP of Professional Development & Institutional Compliance, NASFAA

Dana Kelly currently serves as the Vice President of Professional Development and Institutional Compliance for the National Association of Student Financial Aid Administrators (NASFAA). In this role she oversees all products and services assigned to the Training and Regulatory Assistance and Certification and Credentialing departments, supervises DC-based and remote training staff, manages the annual Leadership & Legislative Conference & Expo, develops session content for

NASFAA's national conference and oversees NASFAA's Meetings area. As a member of NASFAA's executive team, she is instrumental in ensuring NASFAA is working toward the vision, mission, and goals established by NASFAA's Board of Directors. Dana has over 29 years experience working within the financial aid community. Prior to working at NASFAA, she held positions at Nelnet Diversified Solutions as a national trainer, at Nelnet as a Regional Director, and at High Point University as the Director of Student Financial Planning. She holds a Bachelor's degree in Justice and Policy Studies from Guilford College, a Master's degree from University of Phoenix in Organizational Management, and Master's in Public Administration from the University of North Carolina at Greensboro.



Michael Morgan, SASFAA President, Director of Financial Aid Services, Rhodes College

Michael Morgan moved to the Memphis area in 2013 when he joined the Rhodes community as the Financial Aid Director. He first began his career as a student employee at the University of Kentucky and went on to work in financial aid at several institutions. Michael enjoys working with people passionate about learning and hopes that anyone needing assistance will come visit the financial aid office.

Kelly Ruff

Kelly Ruff is a Licensed Clinical Counselor Supervisor from Louisville, Kentucky. She is a graduate of the University of Kentucky with a Bachelor of Arts in Gender and Women's Studies (with an emphasis in Social Inequalities and a minor in African American Studies) and holds a Masters of Education from Lindsey Wilson College in Counseling and Human Development. Kelly has experience empowering youth and adults in a variety of populations and service environments including outpatient, acute inpatient, and residential treatment. Kelly is active in her community and serves on a number of Boards and community-based initiatives. She is currently the President of the NAMI Kentucky Board of Directors. As a Counselor, an advocate, a teacher, a trainer, and lifelong student, Kelly's motto, "A heart for people, a passion for restoration, and a spirit to serve" illustrates her ever growing desire to support, revive, and rebuild those underserved and marginalized within her community.



Don't forget to visit our vendors and thank them for their sponsorship and check out what products they have for your students



ADVANTAGE
Education Loan



*Fueling Imagination.
Funding Education.*



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PAST PRESIDENTS

<u>Term</u>	<u>President</u>	<u>Term</u>	<u>President</u>
2021-2022	Rhonda Bryant	1994-1995	Barbara Smith
2020-2021	Michelle Standridge	1993-1994	Marilyn Clark
2019-2020	Bob Fultz	1992-1993	Leslie Kaelin
2018-2019	April Tretter	1991-1992	Judith Deines
2017-2018	Michael Birchett	1990-1991	Nimmi Wiggins
2016-2017	Angie Black	1989-1990	Bobby Halsey
2015-2016	Laura Keown	1988-1989	Charles Vinson
2014-2015	Kristie Hughes	1987-1988	Connie Williams
2013-2014	Katie Conrad / Runan Pendergrast	1986-1987	Paul Borden
2012-2013	Chris Tolson	1984-1985	Lee Watkins
2011-2012	Aaron Gabehart	1985-1986	Betsy Irby
2010-2011	Dave Cecil	1983-1984	Herb Vescio
2009-2010	Chester Priest	1982-1983	Peggy Fain
2008-2009	Jennifer Cosens	1981-1982	Phyllis Chandler
2007-2008	Bryan Erslan	1980-1981	Dave Forman
2006-2007	Runan Pendergrast	1979-1980	Mona Logsdon
2005-2006	Shelley Park	1978-1979	Johnny McDougal
2004-2005	Heather Boutell	1977-1978	Malcolm Wilson
2003-2004	Ron McMakin	1976-1977	Paul Borden
2002-2003	Nancy Melton	1975-1976	Elmer Anderson
2001-2002	Michael Morgan	1974-1975	John Heneisen
2000-2001	Sandra Neel	1973-1974	James Ingle
1999-2000	Anthony Bowles	1972-1973	Elinor Starr
1998-1999	Barbara Scheidt	1971-1972	Bobby Halsey
1997-1998	Douglas Cleary	1970-1971	Lee Watkins
1996-1997	Tim Rhodes	1969-1970	Blake Tanner
1995-1996	Ron Duvall	1968-1969	Harry Beck
		1967-1968	Barry Dixon

HERB VESCIO

<u>Name</u>	<u>Institution</u>	<u>Year</u>
Meredith Geraci	KHEAA / KHESLC	2022
Michael Birchett	BCTC / University of Kentucky	2021
Bryan Erslan	Eastern Kentucky University	2020
Laura Keown	Centre College	2019
Carl Rollins	KHEAA / KHESLC	2018
Anthony Bowles	Kentucky State University	2017
Runan Pendergrast	BCTC	2016
Chester Priest	KHEAA / KHESLC	2015
Sandra Neel	Bellarmino University	2014
Jennifer Cosens	Transylvania University	2013
Shelley Park	Eastern Kentucky University	2012
Chris Tolson	Campbellsville University	2011
Michael Morgan	KCTCS	2010
Heather Boutell	Bellarmino University	2009
Patricia Arauz	University of Louisville	2008
Dr. Joe McCormick	KHEAA/The Student Loan People	2007
Leslie Kaelin	U of L School of Medicine	2006
Dave Cecil	Transylvania University	2005
Rhonda Swim	Morehead State University	2004
Nimmi Wiggins	University of Kentucky	2003
Marilyn Clark-Watkins	Western Kentucky University	2002
Ron Duvall	KHEAA	2001
Tim Rhodes	Morehead State University	2000
Susan Luhman	Eastern Kentucky University	1999
Judith Deines	Jefferson Community College	1998
Barbara Smith	Asbury College	1997
Barbara Scheidt	Western Kentucky University	1996
Peggy Fain	Transylvania University	1995
Paul Borden	KHEAA	1994
Bobby Halsey	University of Kentucky	1993
Joyce Bryan	KHEAA	1992
Charles Vinson	Murray State University	1991
Connie Williams	Georgetown College	1990
Lee Watkins	Western Kentucky University	1989
Johnny McDougal	Murray State University	1988
Blake Tanner	University of Louisville	1987
Elinor Starr	Spalding University	1986
Herb Vescio	Eastern Kentucky University	1985

**Mark your calendar
now for FALL KASFAA**

OCTOBER 25-27, 2023

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